

#Jenny



*Finally I get this ebook, thanks for all these I can get now!*

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#Rio



*Cool! I'am really happy*

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#Markus Jensen



*I did not think that this would work, my best friend showed me this website, and it does! I get my most wanted eBook*

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#Hun Tsu



*wtf this great ebook for free?!*

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#Che Salsa



*My friends are so mad that they do not know how I have all the high quality ebook which they do not!*

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#Diego Butler



*so many fake sites. this is the first one which worked! Many thanks*

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## HIMALAYA HERBAL HEALTHCARE

- ✓ One of the key players in the pharmaceutical field for several decades.
- ✓ Product Offerings in three segments
- ✓ Health Supplements,
- ✓ Personal Care Products &
- ✓ Pain Ointments
- ✓ Unique Proposition: The scientific rigor associated with the testing of its herbal offerings
- ✓ The company launched Ayurveda based Consumer Products to enter FMCG Market.
- ✓ Target Audience : Young Urban Professional population to create brand awareness. In the early 20<sup>th</sup> Century it was brought under the Himalaya umbrella brand for with various products like soaps, shampoos, face washes, health supplements, baby products, etc.
- ✓ By 2010, 40% of Himalaya's turnover was from consumer products.

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